



# Maberry Consulting

& Evaluation Services, LLC

*Helping organizations achieve goals with ...*



- Grant Prospecting
- Grant Writing
- Program Evaluation
- Training
- Strategic Planning

**SCHOOLS - MUNICIPALITIES - NON-PROFITS  
COMMUNITY & FAITH-BASED ORGANIZATIONS**

# What we do

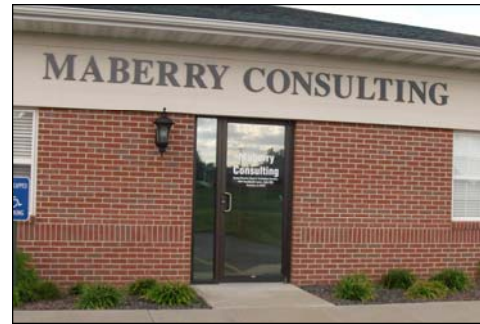
**MABERRY CONSULTING & EVALUATION SERVICES, LLC** offers professional grant writing and evaluation services to 501(c)(3) agencies, state-registered non-profits, schools and businesses.

Typically, our clients aspire to teach, to learn, to heal or to protect, but find too much of their time and energy devoted to financing those goals. That's where we step in, with customized services that let organizations focus on their highest ambitions.

Over the years, we have developed extensive knowledge of funding sources that newcomers cannot match. We generally spend four weeks searching for the opportunities that hold the most promise for our clients. We put in the extra effort to check funders' backgrounds, and will not waste a client's resources on longshots.

Once the best opportunities are identified, we can also use our experience to prepare your proposal to meet each potential funder's unique specifications. Our turnaround time for grant proposals is typically three to four weeks. We offer a choice of payment plans to make our services more accessible to everyone. To demonstrate our investment in client relationships, if your proposal is not funded, we guarantee that we will re-work and re-submit the application for the next funding cycle at no charge.

Finally, a word of caution to newcomers: Despite claims to the contrary, grant opportunities for individuals or for-profit businesses are very limited. IRS not-for-profit status is necessary to be eligible for virtually all awards from major funders. We can prepare the State and Federal paperwork needed to achieve non-profit status. Approval can take as long as six months, but during this time we can research grant options that fit your organization.



**We serve clients in 35 states from our headquarters in Swansea, IL, a quick drive from downtown St. Louis.**

## Why Maberry Consulting?

With the salary and benefits of full-time grant writers often costing nearly \$100,000 per year, your group can conserve thousands of hard-won dollars by contracting for these services on an as-needed basis.

Unfortunately, too many organizations learn the hard way that a reliable provider is hard to find. Many who claim to be grant writers are amateurs whose proposals are rejected because of cut corners or inexperience.

Some submit the same proposal to hundreds of potential funders, a "shotgun" approach which merely wastes a client's time and money. (Almost every funder has specific application guidelines which allow them to quickly detect - and dismiss - mass-produced submissions.)

Others submit weak proposals after asking clients to fill out a form or two, or take up so much of a client's time that they defeat the purpose of hiring a writer. Many try to bill clients based on commission as paid from a grant award, an unethical and often illegal practice that can jeopardize entire programs.

When your organization contracts with Maberry Consulting, you also benefit from our network of experts in all areas of grant development. We also realize that we must earn a client's trust. We are a member of the Better Business Bureau of Greater St. Louis - and have never had a complaint.

Though we cannot guarantee funding, we take every step possible to minimize risks for our clients. We carefully examine potential grant competitions to make certain that they are in line with the client's mission; that the client clearly meets the eligibility requirement; and that competition is realistic and not overly saturated.

We are available for support at each step of the process and strive to work efficiently for only that which is in the client's interest.

### Our professional staff offers

- ◆ Needs assessments matching client with relevant grants.
- ◆ Community/staff brainstorming to design relevant, efficient and effective grant programs.
- ◆ Grant writing that includes mutual planning of program and budget. Ongoing communication to ensure adherence to plan. Proposals submitted only after client reviews and gives approval.
- ◆ Development of process and outcome evaluation systems, with a site visit to help with startup.
- ◆ Continuing technical support, and monitoring that includes regular progress reports.
- ◆ Training for staff, program users, and other interested parties.

### The benefits

- ◆ Relieving staff workload
- ◆ Organization's leaders have more time to lead, rather than spending days and weeks on desk work.
- ◆ Reports and proposals get thorough consideration, not last-minute effort.
- ◆ Reports and proposals have a consistent approach, not a patchwork from a variety of contributors.
- ◆ Contracting with a reliable consultant leaves funders confident that organization is presented in the best light.
- ◆ Saves cost of a full-time grant writer without sacrificing quality support.

## Our Services

Non-profit incorporation

Most entities will find it much easier to acquire grant funding if registered as a non-profit organization. This process, however, is extremely time consuming and technical. Our consultants can develop the entire 501(c)(3) application which includes bylaws and articles of incorporation, as well as appropriate IRS forms.

Grant prospecting

We identify the most likely grants for your organization based on your needs. This service includes initial intake call, customized research, and follow up call to discuss identified grants and plan a course of action.

Grant writing

With your input, we will prepare your grant application, forms, budgets, attachments, and submit the application in either electronic or paper form, as required by the funder.

Grant writing training

Workshops for the novice to the more seasoned grant writer. These sessions can also be a successful fundraiser for a non profit organization.

Proposal review

Comprehensive editing of your proposal prior to submission or after denial of funding.

Program evaluation

Our doctoral and master's level evaluators develop systems to accurately assess the impact of your program, solidly positioning it for audits, grantor reviews - and future funding. After determining the best plan for your group, we produce all progress reports and related paperwork. (For more on evaluation, check the back page of this brochure.)

Strategic planning

Our experienced staff will help determine where your organization has come from, where you are and more importantly, where you want to be. Includes a one-day onsite meeting and follow up report.

### Grant-a-Gram

Dear Subscriber,  
Below are the latest updates you requested.

**Funder:** Health Human Services / ACF  
**Program:** **Assets for Independence Demonstration Program**  
**Summary:** The Administration for Children and Families (ACF), Office of Community Services (OCS), will accept applications for grants to establish and administer Assets for Independence (AFI) projects.

Visit [grant-a-gram.com](http://grant-a-gram.com) to have funding opportunities emailed to you.

# *Need to know where you stand?*

Let our evaluation services keep you on track

Maberry Consulting and Evaluation Services brings a wealth of experience to any evaluation project. Our insight into measuring — and improving — our clients' effectiveness has been gained as the lead evaluator on more than 120 projects funded by the U.S. Department of Education, the U.S. Department of Health and Human Services, and numerous state agencies and private foundations.

After determining the best plan for your group, we produce all progress reports and related paperwork. With Maberry Consulting handling the tracking, your organization has more time to make your project a success.

Our team of highly qualified evaluators, educators and administrators develop systems to accurately assess the impact of your program, solidly positioning it for audits, grantor reviews – and ultimately for future funding.

Fees vary by project, but are typically paid from the grant funds, when appropriate.

With a centrally located headquarters near St. Louis, Mo., we have served clients in 35 states. International programs are considered on an individual basis.



#### STAFF HONORS & QUALIFICATIONS

- ◆ *Certified Grant Writer*
- ◆ *Certified Grant Evaluator*
- ◆ *Certified Health Education Specialist*
- ◆ *Member, American Evaluation Association*
- ◆ *Member, American Association of Grant Professionals*
- ◆ *Collegiate teaching experience*
- ◆ *Expert witness on valuation of grant services (federal court)*
- ◆ *NIH trained in "Protecting Human Research Participants" (all staff)*
- ◆ *Facilitator, National Conference for Community and Justice Dismantling Racism*

#### SERVICES

- ◆ *Development of reports, newsletters, educational materials*
- ◆ *Development of brochures, ad copy and media releases*
- ◆ *Grant research, grant writing, grant management, proposal review*
- ◆ *Community needs assessment (design, implementation and data analysis)*
- ◆ *Institutional Review Board submission*
- ◆ *Substance abuse prevention programming*
- ◆ *Data processing with latest Scantron equipment and software*
- ◆ *Customized database design, data warehousing, and analysis*
- ◆ *Online surveys powered by Vovici*

#### Methods

- Surveys (online & print).
- Data mining to help organizations understand patterns in their own information.
- Experimental and quasi-experimental research where possible to determine the impact of an intervention.
- Meta-analysis of existing reports to show the forest instead of individual trees.
- Focus groups with participants and program staff.
- In-depth interviews, which allow for detailed discussion of sensitive subjects.
- Direct observation of programs and activities.



4969 Benchmark Centre Drive, Suite 400  
Swansea, IL 62226

VOICE: 866.753.7229

FAX: 866.415.0517

WEB: [www.maberryconsulting.com](http://www.maberryconsulting.com)

[www.mcevaluation.com](http://www.mcevaluation.com)